

CELEBRATING CANADA DAY WITH CANADIAN CINEMA

kanopy
stream smarter

An Audience of Chairs (2018)
Directed by Deanna Foley

Join Kanopy in celebrating Canada Day with a curated collection of Canadian films that spotlight the voices and stories shaping the nation. Through powerful storytelling, the collection explores national identity, creative excellence, and the many perspectives that define what it means to be Canadian. Featuring everything from films rooted in Indigenous experiences to contemporary comedies and acclaimed dramas, these selections reveal how Canadian filmmakers craft stories that feel deeply local while resonating around the world.

Explore our Canada Day collection, film synopses, and more details at kanopy.com/category/10843.

All images provided must be used for direct promotion of that specific film or collection.

List of Toolkit Items

2

General Announcements

Print materials that showcase our Canada Day collection, which can be printed and displayed throughout your library.

6

Digital Graphics

Graphics sized for various social media platforms and email, showcasing Canada Day collection content.

3

Suggested Copy

Three options that you can copy and paste into your messaging across social media and email.

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Programming Ideas

- Pair films with book displays on Canadian history, memoirs, or Canadian voices.
- Have staff recommend their favorite Canadian films in your library's emails or social media posts.
- Encourage patrons to keep exploring the collection beyond Canada Day by featuring recommended titles in your newsletters and social media posts. You can also include discussion questions to spark reflection and conversation after viewing.

Social Media and Newsletter Copy Suggestions

Option 1

Stream a curated collection of Canadian films that highlights the stories and culture of Canada. Featuring powerful documentaries to unforgettable drama, there is something for every movie lover. Stream now: kanopy.com/category/10843

Option 2

This Canada Day, explore Canadian film and stories on screen with Kanopy's Canada Day Collection. Stream movies, documentaries, and more:

kanopy.com/category/10843

Option 3

Celebrate Canada Day with your library and Kanopy! Enjoy free access to a curated selection of Canadian films that spotlight culture, community, and national pride.

Stream now: kanopy.com/category/10843

Campaign Start and End Dates

Our Canada Day Collection launches **July 1, 2026**. We encourage our library partners to use these materials to spread the word to your community. If you have any questions about the toolkit, feel free to email us at marketing@kanopy.com.

Happy Streaming,
The Kanopy Team